



Piercarlo Abate

Instructional Design

Work Experience

January 2022 - May 2022

Instructional Designer - AdRoll (remote)

Summary of Duties:

Developed stand-alone interactive modules for Salesforce training.

Develop content based on training needs analysis, learner and gap analysis, interviews with subject matter experts.

Supervisor: Wei Kelly (wei.kelly@adroll.com)

April 2016 – December 2021

Instructional Designer - Shutterstock Inc. (New York and remote)

Summary of Duties:

Complete eLearning development cycle for enterprise sales force training modules.

Developed stand-alone interactive modules on visual content.

Supervisor: Tina Romanello (tromanello@shutterstock.com)

October 2015 – March 2016

Instructional Designer - New York Life Insurance Company (New York)

Summary of Duties:

NYLIC Online University Project. Create consistent and concise summaries for Computer Based training modules, divided by curricula.

Supervisor: Anna Hemsworth (anna_hemsworth@newyorklife.com)

June 2014 – June 2015

Instructional Designer - Texas Department of Public Safety, Austin, Texas

Summary of Duties:

Provide high quality learning products and services ideally suited to customer needs and expectations as evidenced by projects such as a video-based online training for driver's license personnel on human trafficking.

Supervisor: Bob Myers, Training Group Manager, (512) 424 5538

February 2013 – June 2014

Training Specialist - Texas Department of State Health Services, Austin, Texas

Summary of Duties:

Design, develop and deliver classes related to mental illness. Coordinate and deliver training presentations.

Supervisor: Jim Pearson, TCD Director, (512) 419 2305

May 2006 - February 2013

Education Specialist - Texas Department of State Health Services, Austin Texas

Summary of Duties:

Design, develop and deliver classes related to mental illness to English and Spanish speaking adults, with different educational backgrounds.

Supervisor: Danette Roehrig (Danette.Roehrig@dshs.state.tx.us)

Education



Indiana University (Bloomington)

M.S. Instructional Systems Technology,
graduated 2013, GPA 3.92

Universita' di Perugia (Italy)

B.A. Advertising and Communication,
graduated 1992, GPA 3.98

Spoken Languages

English (fluent)

Italian (Mother tongue)

Spanish (fluent)

Computer Skills



Graphic Software: Adobe Photoshop
CC, Adobe Illustrator CC, Adobe
Premiere

E learning Development Software:

Articulate Storyline, Articulate Rise,
Adobe Captivate

Animation Software: Vyond, Adobe
After Effects CC

Learning Management Systems:

Bridge, Saba

CONTACT:

piercarlo.abate@gmail.com

+1 (512) 487-7812 USA

+36 20 353 5840 Hungary

